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Read This If You Want To Be Instagram Famous



Synopsis

So you've got an Instagram account, you're posting pictures, but your follower count has flatlined. Read This If You Want to Be Instagram Famous holds the answers to fixing up your feed and finding thousands of new followers. Packed with the essential secrets of the hottest Instagrammers around, the book features tips covering photographic techniques, captioning, codes of conduct, kit, and managing your account. Put the advice into practice and soon you too will be hailed as an Instagram icon.

Book Information

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Customer Reviews

Henry Carroll studied photography at the Royal College of Art and his work has been exhibited worldwide. Building on his experience teaching aspiring photographers of all ages, Henry founded frui.co.uk, one of the UK's leading providers of photography holidays and courses. Henry's clear, jargonfree style of teaching has demystified digital photography and inspired thousands to get creative with their cameras.

An excellent resource with many helpful tips. I like that each tip is short and sweet--no long winded discussions! Plus, the accompanying photos perfectly illustrate the ideas so there are no misconceptions.

The book title is clear enough, however, the quality and quantity of information in the book is thin.

wouldn't call this a book. Nor would I call it informational. The book is a series of statements given by famous IGers. A simple google search will bring you millions of more useful results.

A fun but also genuinely insightful read. #greatgift #instagood @milkdishproperty #milkdishpictures

It is enjoyable to read, but a lot of the personal experiences presented here are outdated. They started their Instagram accounts right when it first launched, and it's no longer possible to break out of the shell in the same ways they did, due to changes Instagram has made to the algorithm. I bought this book a few weeks ago, but since then Instagram has also added a huge amount of annoying ads. I deleted my Facebook long ago and I'm sad to say Instagram has me leaning that way now, too. That said, this is a great book of you'd like to see some amazing people to follow. Fun to dink around with and pass the time.

It was interesting. I wish it had had more solid, practical tips, though.

I bought this book off site to help me grow my photography business and come up with helpful marketing ideas. One reviewer states this book is already outdated because many of the contributors started way back when Instagram was relatively new. And that is correct, but the same photography marketing concepts it presents can be applied to other platforms, so I'm finding it very useful. The only reason I gave it four stars instead of five is because the tiny font is maddeningly impossible to read if there's the least bit of glare on the pages. A great value for the price!

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